



AJBS

THE ASSOCIATION OF JAPANESE BUSINESS
STUDIES

2018 CONFERENCE ANNOUNCEMENT & CALL FOR PAPERS

June 24-25, 2018 – Minneapolis, USA

Submission Deadline: December 12, 2017

Program Chair: Naoki Ando, Hosei University

AJBS will hold its 31st Annual Meeting in cooperation with the Academy of International Business (AIB) in Minneapolis, USA. The combined conference will run from June 24th through June 28th. The AJBS conference is June 24-25 and the AIB conference is June 25 – 28, 2018. The Program Chair for this year's conference is Naoki Ando, from Hosei University, Japan.

About AJBS: From its genesis as an informal network in 1982, AJBS was officially organized and held its first conference at the Wharton Business School in January, 1987. AJBS holds annual conferences at venues throughout the world, providing an opportunity for discussion of current developments and research on a range of business, public policy and teaching issues related to Japan. Papers for AJBS conference presentation are double blind peer reviewed. Accepted papers are considered for publication in the journal, Asian Business & Management (ABM). AJBS welcomes scholars, students and practitioners from all disciplinary backgrounds who are interested in Japanese business issues.

Why should you participate in both (AJBS and AIB) conferences? With one trip, you can attend both the most prestigious professional meeting in international business and an intimate conference that focuses specifically on Japanese business issues. The AJBS conference provides additional opportunities for journal publication and best paper awards, as detailed below.

Submission types: AJBS welcomes papers and panel proposals. Earlier stage papers may be submitted for inclusion in interactive sessions. Later stage, fully developed papers should be submitted for competitive sessions. Please note that final assignment to interactive or competitive sessions depends on reviewer inputs and other considerations.

Authors may submit papers to either or both conferences. AJBS will consider submissions that have already been presented elsewhere, but not published in a journal or book. Authors are encouraged to consider submitting a paper tailored to the specialized audience at the AJBS conference as well as a modified version appropriate for a wider audience at AIB. As done in past years, we also plan to have one session run by AJBS at the AIB conference.

Panel proposals are also welcomed. Panels should be focused upon topics relevant to Japanese business. Also included in the topics welcomed are those relating to what the rest of the world can learn from Japanese business. The panelists must have relevant expertise or background to inform the proposed topic. Panel proposals should include the names and affiliation of the panelists, a brief bio for each panelist, a description of the purpose of the panel, and an overview of the topics to be addressed. Panel submissions are not blind.

Submission Deadline: Tuesday, December 12, 2017. Please submit your paper or panel proposal via the AJBS online submission system (<http://meetings.aib.msu.edu/ajbs/2018/>).

We kindly ask you to upload your paper in MS-Word format. Submissions must be on letter paper (8.5"x11" or 216x279 mm), with double-spaced text and a font size of 11 points or larger. For papers, please follow the JIBS style guide (http://www.palgrave-journals.com/jibs/style_guide.html).

Please submit papers in MS-Word format (if MS-Word format is not available, please use a basic text format that can be easily converted to MS-Word. Please do not submit papers in PDF format.). To facilitate the blind review process, remove ALL author-identifying information from the papers. Papers will be double-blind reviewed, with the conference

papers selected and authors notified by late February, 2018.

Conference Registration: Registration for the conference is handled through AIB and registration for AIB and AJBS can be done at one time. Membership is required in both AIB and AJBS, but AJBS membership includes a one-year subscription to Asian Business & Management.

Asian Business & Management: In 2003 AJBS established a partnership with the journal Asian Business & Management (ABM), published by Palgrave Macmillan in the U.K. As in recent years, the editor of ABM, together with the AJBS conference committee, will select several papers from this year's conference program to be considered for publication in ABM.

Palgrave Macmillan – AJBS Best Paper Award: Palgrave Macmillan has sponsored a 'Best Paper' prize at the annual AJBS meetings. The Best Paper Committee will review the finalist papers and select the winning paper.

For further information: Information on the Minneapolis, meeting venue and AIB conference is available at <http://aib.msu.edu/events/2018/>.

For questions regarding conference papers and submissions, please contact Naoki Ando (nando@hosei.ac.jp). For questions or comments regarding AJBS or conference registration, please contact AJBS.org@gmail.com or the AJBS President, Chie Iguchi (iguchi@keio.jp).