

JAPANESE ASSOCIATION OF ADMINISTRATIVE SCIENCE (JAAS)

International Research Workshop

“Language and International Human Resource Management”

11th Bldg., Waseda Campus, Waseda University, Tokyo

April, 27, 2014 (15:00-16:30)

Invited Speaker: Professor Markus Pudelko

*Waseda Institute for Advanced Studies, Waseda University, Japan and
Department of International Business, Tübingen University, Germany*

Discussant: Professor Tomoki Sekiguchi

Graduate School of Economics, Osaka University, Japan

Chair: Assoc. Professor Norihiko Takeuchi

Waseda Business School, Waseda University, Japan

This international research workshop, organized by *the International Affairs Committee of the Japanese Association of Administrative Science (JAAS)*, aims to provide both management researchers and practitioners with better understandings regarding how MNCs with wide spread operations across the globe would be able to manage their “language barrier” issue to achieve greater organizational success. The issue, in particular, has received a growing attention in Japanese MNCs or in foreign MNCs with Japanese business units, as many of them have been struggling with the lack of Japanese talents who have good command in English in their work. With an accelerated speed of globalization in MNCs’ businesses in Japan and the world, however, overcoming the language barrier issue has now been considered as one of the most important challenges for MNCs.

To know more about the issue and think deeply about any possible solutions to it, JAAS International Affairs Committee will hold the said workshop by inviting, as a guest speaker, *Professor Markus Pudelko at Waseda University, Japan and Tübingen University, Germany* who is a globally renowned researcher in the International HRM field. He is going to present his cutting-edge research output on the language barrier issue in MNCs with a particular focus on the role of “leadership” that can mitigate such barriers.

To facilitate discussions, *Professor Tomoki Sekiguchi at Osaka University*, who is currently serving as a Chair of the JAAS International Affairs Committee, will give commentary on the Pudelko’s speech. Sekiguchi has recently published an article closely relevant to this language barrier issue in *Journal of World Business*.

We believe that professional talks from the two experts on this topic, with sound interactive discussions after their speeches, will help listeners of this workshop receive valuable and useful inputs. We look forward to seeing you at Waseda right before the golden week in Japan!

JAAS International Affairs Committee

Current Chair: Tomoki Sekiguchi (Osaka University)

Immediate Past Chair: Norihiko Takeuchi (Waseda University)

INVITED SPEAKER: Professor Markus Pudelko



Markus Pudelko is Professor of International Business at the Tübingen University School of Business and Economics and Vice Dean of the Faculty of Economics and Social Sciences. He has earned Master degrees in Business Studies (Cologne U), Economics (Sorbonne U) and International Management (CEMS) and a PhD (Cologne U). Prior to joining Tübingen University he worked for eight years for the University of Edinburgh Business School. For longer-term research purposes he visits frequently other universities, such as Columbia U, Melbourne U, IESE, Stellenbosch U, Fudan U, Peking U, Korea U, Doshisha U, Sophia U and Waseda U. His current research is on headquarters-subsidiary relationships, the impact of language on international business, Japanese HRM and cross-cultural management.

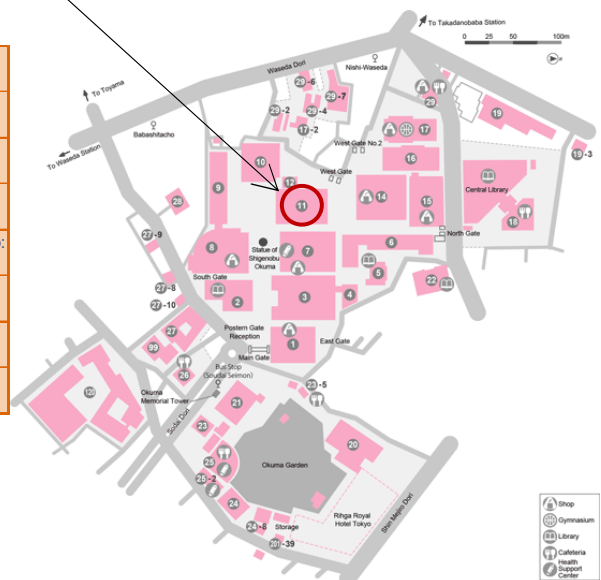
WORKSHOP SCHEDULE: Sunday, April 27, 2014

14:30-15:00	Registration
15:00-15:05	Opening Remark (Norihiro Takeuchi, Waseda University)
15:05-16:00	Invited Speech (Markus Pudelko, Waseda University & Tübingen University) <i>Presentation Title: "Effective leadership across language barriers: How to address negative language-induced emotions in multinational corporations"</i>
16:00-16:15	Commentary (Tomoki Sekiguchi, Osaka University)
16:15-16:28	Q&A
16:28-16:30	Concluding Remark (Norihiro Takeuchi, Waseda University)

VENUE: Room #902 (9th Floor), 11th Bldg. at Waseda Campus

Public Transportation to Waseda Campus

JR	Yamanote Line Takadanobaba Station (approx. 20-min. walk)
Seibu Line	Seibu-Shinjuku Line Takadanobaba Station (approx. 20-min. walk)
Tokyo Metro	Tozai Line Waseda Station (approx. 5-min. walk)
	Fukutoshin Line Nishi-waseda Station (approx. 17-min. walk)
Tokyo City Bus	Shinjuku Station (West Exit) to Waseda / RIHGA Royal Hotel (Bus Stop: Sodai Seimon / approx. 1-min. walk)
	Shibuya Station to Sodai Seimon or Ueno Matsuzakaya to Waseda/RIHGA Royal Hotel (approx. 2-min. walk)
Tokyo City Bus (School Bus)	Takadanobaba Station to Sodai Seimon
Toden Line	Toden Arakawa Line Waseda Station (approx. 5 min. walk)



* Detailed access information is available from:
<http://www.waseda.jp/eng/campus/map.html> (Eng)
<http://www.waseda.jp/jp/campus/waseda.html> (日本語)

REGISTRATION FEE: Free of Charge!

- * No pre-registration is required.
- * Both members and non-members of JAAS are welcome to participate!

OTHER INFORMATION

- * Contact Address: jaasint2014@yahoo.co.jp (日本語でも遠慮なくお送り下さい。)
- * Official Language: English (Q&A は、日本語でご質問いただいても大丈夫です。)